

*#Pretzel Love*

**Ditsch** 

PRETZELS SINCE 1919®



Artisan Pretzel Products



*The art of enjoying life in a single bite.*



**Ditsch**  
PRETZELS SINCE 1919®

## *If You Want The Best Pretzel, You Need The Best Ingredients*

We only use high-grade, rigorously monitored, raw materials from selected suppliers to make our Ditsch Pretzels. We are committed to ensuring the best possible quality and taste. All our raw materials are sourced locally and we use resources sparingly. We believe in long-term and quality partnerships.



- Simple Ingredients
- Kosher Certified
- Plant-Based

## *Authentic German Style Pretzels Are Our Passion*

Since 1919 Ditsch has been delighting consumers when Master Baker Wilhem Ditsch founded a bakery in Mainz, Germany. Ditsch brought this Pretzel Passion to the U.S. where you can experience the joy and pleasure of an authentic German style pretzel. We want to share our passion for pretzels with you and hope our pretzels will provide you with moments of happiness and warmth. Our pretzels are perfect for all occasions from snacking to being part of meals, parties, events, family gatherings, or enjoying them on the go! We hope you enjoy our pretzels as much as we have enjoyed baking them.

## *Enjoy a Bite of Happiness!*

*Ditsch is proud to be one of the largest manufacturers of artisan pretzels in the world. Our network includes facilities in both Europe and the United States, including more than 200 pretzel stores throughout Germany and Switzerland. This global presence with our sales, marketing and manufacturing synergy across continents elevates the value and experience of what we can provide to our customers.*

## *Ditsch Is Your Single Source Pretzel Provider*

We manufacture a full family of delicious soft dough pretzels in a variety of shapes and sizes including; Twists, Bites, Sticks, and Buns. Our products are available in Bulk case quantities as well as Retail Ready Packaging.



# Our Environmental, Social and Governance Promise

At Ditsch USA, we are committed to creating a sustainable and responsible business that prioritizes the well-being of our planet, communities, and stakeholders. Our Environmental, Social, and Governance (ESG) initiatives are at the core of our operations, guiding every decision we make to ensure a positive impact on society and the environment.



## Environmental Stewardship:

We recognize the urgent need to address environmental challenges and are dedicated to minimizing our ecological footprint. Through efficient resource management, waste reduction, and the promotion of renewable energy sources, we strive to mitigate climate change and protect biodiversity. We continually seek innovative solutions to enhance our environmental performance and actively collaborate with partners, suppliers, and customers to drive sustainability across our value chain.

## Social Responsibility:

Our success is deeply intertwined with the well-being of the communities in which we operate. We are committed to fostering inclusive workplaces that celebrate diversity, equality, and safety for all employees. Furthermore, we invest in community development programs that support education, health, and social welfare to uplift the lives of people in need.

## Good Governance:

Integrity and ethical behavior are the cornerstones of our corporate governance. We maintain transparent practices, uphold the highest standards of accountability, and ensure that our leadership promotes a culture of openness and fairness. We actively engage with our shareholders, respecting their rights and actively seeking their input on critical matters.

*Ditsch USA, believes that sustainable business practices are not just essential for the long-term viability of our organization but also for building a better world. Through our ESG commitment, we strive to be a positive force for change, inspiring others to join us in the journey towards a more sustainable and equitable future.*

Morning



Noon



Night



## Enjoy Ditsch Pretzels Any Time Of The Day ... Morning, Noon & Night

We know that you have a favorite way and time of day to enjoy your Personal Pretzel Experience. Our Pretzels are extremely versatile providing you with the opportunity to enjoy them at all times of your day and for a variety of occasions. We offer our Artisan Pretzels in consumer preferred forms of Twists, Bites, Sticks and Buns and are constantly looking for ways to enhance your pretzel experience with new items and innovations. At Ditsch we believe that our Pretzels can be a special and healthy part of your day. Let your heart's desire drive when, where and how you wish to enjoy them whether it be Morning, Noon or Night. We encourage you to explore different ways to enjoy our Pretzels as you embark on your own Personal Pretzel Journey – the possibilities are endless...and please remember to share with others!



PRETZELS SINCE 1919®



# Twists

**V** **Item # 6304**  
**6 oz. Soft Pretzel**  
 Artisan Soft Pretzel 24 ct. bulk packed with (1) 10 oz. salt packet  
 Piece Weight: 6 oz.  
 Case Weight Net: 9.6 lbs.  
 Case Size: 15.5 x 12.75 x 8.5 in.  
 Case Pack: 24 pieces (bulk)  
 Case Weight Gross: 10.5 lbs.  
 Preparation Instructions: Thaw and serve



**V** **Item # 6430**  
**4 oz. Soft Pretzel**  
 Artisan Soft Pretzel 80 ct. bulk packed with (1) 10 oz. salt packet  
 Piece Weight: 4 oz.  
 Case Weight Net: 20.6 lbs.  
 Case Size: 19.6 x 15.5 x 11.5 in.  
 Case Pack: 80 pieces (bulk)  
 Case Weight Gross: 22.0 lbs.  
 Preparation Instructions: Thaw and serve



**V** **Item # 6414**  
**10 oz. Soft Pretzel**  
 Artisan Soft Pretzel 20 ct. bulk packed with (1) 10 oz. salt packet  
 Piece Weight: 10 oz.  
 Case Weight Net: 13.1 lbs.  
 Case Size: 19.6 x 15.5 x 11.5 in.  
 Case Pack: 20 pieces (bulk)  
 Case Weight Gross: 14.5 lbs.  
 Preparation Instructions: Thaw and serve



**V** **Item # 6451**  
**5 oz. Soft Pretzel**  
 Artisan Soft Pretzel 36 ct. bulk packed with (1) 10 oz. salt packet  
 Piece Weight: 5 oz.  
 Case Weight Net: 11.9 lbs.  
 Case Size: 15.5 x 12.75 x 8.5 in.  
 Case Pack: 36 pieces (bulk)  
 Case Weight Gross: 12.8 lbs.  
 Preparation Instructions: Thaw and serve



# Twists



## Artisan pretzels at their best

The perfect crust, with that unmistakable soft, chewy inside

Pretzels have to be just right with a pretzel crust, soft and chewy inside, and just the right bite. With our heritage in traditional German pretzel-making, Ditsch has mastered the perfect artisan pretzel experience.

All of our pretzels are fully baked. To serve warm, place in the oven at 350 degrees, for 3 minutes.  
 © The marked pretzel products are made to vegan recipes. However, we cannot fully exclude the possibility that they contain traces of animal products.

# Every Part A Treat.



# Bites, Sticks and Buns



**Item # 6307**  
**0.48 oz. Pretzel Bites**

Soft Pretzel Bites, 15 lbs. bulk packed with (1) 10 oz. salt packet

Piece Weight: 0.48 oz.  
Case Weight Net: 15.6 lbs.  
Case Size: 15.5 x 12.75 x 9.5 in.  
Case Pack: 15.0 lbs. (bulk)  
Case Weight Gross: 16.6 lbs.  
Preparation Instructions: Thaw and serve



**Item # 6310**  
**2.3 oz. Pretzel Stick**

Soft Pretzel Sticks, 6-12 packs with (1) 10 oz. salt packet

Piece Weight: 2.3 oz.  
Case Weight Net: 11 lbs.  
Case Size: 15.5 x 12.75 x 9.5 in.  
Case Pack: 72 ct. (6 bags x 12 sticks)  
Case Weight Gross: 11.9 lbs.  
Preparation Instructions: Thaw and serve



**Item # 6312**  
**4 oz. Sliced Pretzel Buns**

Sliced Pretzel Bun, 20-4 packs

Piece Weight: 4 oz.  
Case Weight Net: 20.0 lbs.  
Case Size: 219.6 x 15.6 x 9.5 in.  
Case Pack: 80 ct. (20 bags x 4 buns)  
Case Weight Gross: 21.3 lbs.  
Preparation Instructions: Thaw and serve



**Item # 6319**  
**2 oz. Slider Bun**

Slider Pretzel Bun, 10-12 packs

Piece Weight: 2 oz.  
Case Weight Net: 15.0 lbs.  
Case Size: 15.5 x 12.75 x 9.5 in.  
Case Pack: 120 ct. (10 bags x 12 buns)  
Case Weight Gross: 16.0 lbs.  
Preparation Instructions: Thaw and serve



# Bites, Sticks and Buns



## The Art of Enjoying Life in a Single Bite

Our Ditsch Family of Pretzel Bites, Sticks, and Buns are the perfect addition served at any occasion:

-  Everyday Meals
-  Parties
-  Special Events
-  Sporting Activities
-  Family Gatherings
-  On-The-Go-Snacking

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# Baked With Love And Happiness.





# Retail Ready Products

**V** **Item # 1120**  
**5 oz. Soft Pretzel (Individually wrapped)**  
 Artisan Soft Pretzel 33 ct. individually wrapped with (1) 0.25 oz. salt packet  
 Piece Weight: 5 oz.  
 Case Weight Net: 10.8 lbs.  
 Case Size: 20 x 15.5 x 7.625 in.  
 Case Pack: 33 pieces (Indiv. wrapped)  
 Case Weight Gross: 12.1 lbs.  
 Preparation Instructions: Thaw and serve



**V** **Item # 1104**  
**4 oz. Bun**  
 Pretzel bun, 3 per bag  
 Piece Weight: 4 oz.  
 Case Weight Net: 15 lbs.  
 Case Size: 20 x 15.5 x 7.6 in.  
 Case Pack: 60 ct. (20 packs x 3 buns)  
 Case Weight Gross: 16.3 lbs.  
 Preparation Instructions: Thaw and serve



**V** **Item # 1130**  
**6 oz. Pretzel Bagged Bites**  
 Pretzel bites, 6 oz. bag with (1) 0.25 oz. salt packet  
 Piece Weight: 0.48 oz. approximately  
 Case Weight Net: 9.4 oz.  
 Case Size: 15.5 x 18.7 x 8.5 in.  
 Case Pack: 24 ct.  
 Case Weight Gross: 10.8 oz.  
 Preparation Instructions: Thaw and serve



**V** **Item # 6351**  
**3 oz. Hot Dog Pretzel Buns**  
 Premium Hinge Sliced Pretzel buns, 12-4 packs  
 Piece Weight: 3.0 oz.  
 Case Weight Net: 9.0 lbs.  
 Case Size: 15.5 x 12.75 x 8.5 in.  
 Case Pack: 48 ct. (12 bags x 4 buns)  
 Case Weight Gross: 9.9 lbs.  
 Preparation Instructions: Thaw and serve



**V** **Item # 7321**  
**1.5 lb. Pretzel Bites, Tub**  
 Pretzel bites, 1.5 lbs. tub with (1) 1.0 oz. salt packet per tub  
 Piece Weight: 0.48 lbs.  
 Case Weight Net: 13.7 lbs.  
 Case Size: 16.1 x 16.1 x 8.0 in.  
 Case Pack: (8) 1.5 lbs.  
 Case Weight Gross: 14.9 lbs.  
 Preparation Instructions: Thaw and serve



**V** **Item # 6350**  
**4 oz. Hamburger Pretzel Buns**  
 Premium Hinge Sliced Pretzel buns, 10-4 packs  
 Piece Weight: 4.0 oz.  
 Case Weight Net: 10.0 lbs.  
 Case Size: 15.5 x 12.75 x 9.5 in.  
 Case Pack: 40 ct. (10 bags x 4 buns)  
 Case Weight Gross: 11.0 lbs.  
 Preparation Instructions: Thaw and serve



# Retail Ready Products



## Make Your Market a Sales Magnet

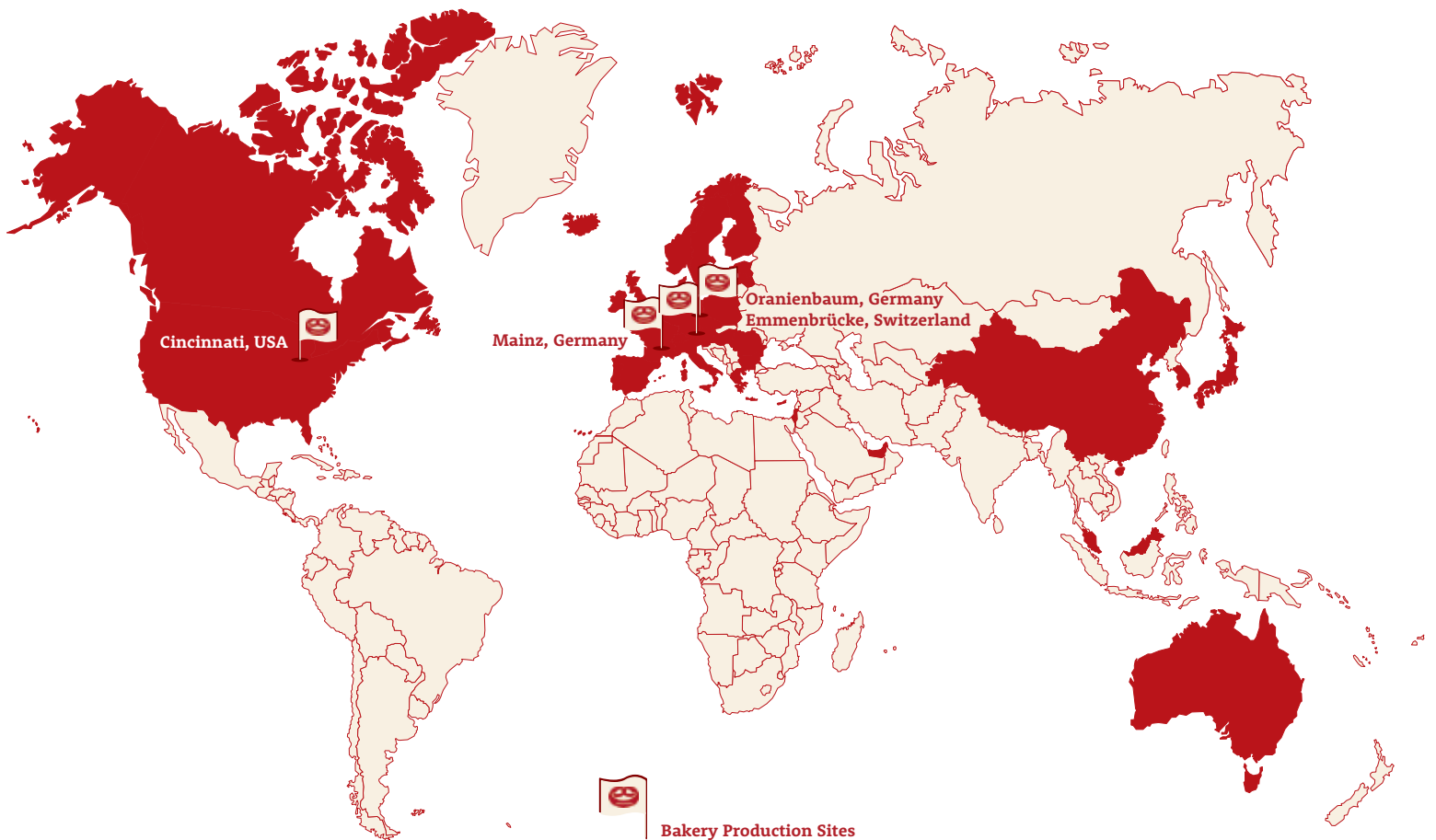
Turn Passive Pretzel Shoppers into Active Pretzel Buyers with our delicious Retail Ready Pretzel Products. They are perfectly packaged to place in high-traffic merchandise areas to increase your sales and profits. We suggest using any type of wire shelf racks, basket merchandisers or even clip strips to create eye-appealing displays that will grab your customer's attention. Our Retail Ready Products are great to enjoy on the go, straight out of the bag or if you prefer a more special experience, try serving them warm with salt and your favorite beverage.

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# Convenient, Easy, Consumer Preferred.



# Ditsch Pretzels Around The World



*As a leading producer of pretzels, we are committed to the freshness of our products.*

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